



Saturday, April 28th - Gates Open 10:00 AM

VIP Sponsorship Package! **\$5,000**

10 Event Admissions with seating in the VIP Area
Large Logo On Event Banner, Logo On Printed Materials*, Logo On Website
Two 3' x 5' Sponsorship Banners At The Event
Vendor Booth At The Event
10 Event T-Shirts
5 Parking Passes
Full Page Ad In Event Program

Gold Sponsorship **\$2,500 & up**

Logo On Event Banner, Logo On Printed Materials*
One 3' x 5' Sponsorship Banner At The Event
6 Event Admissions
4 Event T-Shirts
4 Parking Passes
Half Page Ad In Event Program

Silver Sponsorship **\$1,000 & up**

Logo Sponsor on Event Banner, Logo On Printed Materials*
4 Event Admissions
2 Event T-Shirts
2 Parking Passes
Quarter Page Ad In Event Program

Bronze Sponsorship **\$500 & up**

Logo On Event Banner, Logo On Printed Materials*
Business Card Ad in Event Program
2 Event Admissions
1 Event T-Shirt
1 Parking Pass

"The Future's So Bright" Sponsorship **\$250 & up**

3' x 5' Perpetual Sponsor Banner at Event (Future Years Renewal Fee - \$125)
Listed On Event Banner
Business Card Ad in Event Program

Banner Sponsorship **\$100 & up**

Logo on Event Banner and Listing in Event Program

Program Sponsor: ___ Full Page-\$200 ___ Half Page-\$150 ___ Quarter Page-\$100 ___ Business Card
See the following page for ad sizes and format information

Please check the appropriate sponsorship level and return this completed form with your check to the address below before March 30, 2012.
For questions regarding sponsorships, please contact Cathy Basowski at 805-404-1383 or email to sponsorships@simiblues.org

Company Name: _____ Contact Name: _____

Telephone #: _____ Email: _____

Please make check payable to: Kiwanis Club of Simi Valley,
and mail to: **Kiwanis Club of Simi Valley, Attn: Blues Sponsorships, P.O. Box 966, Simi Valley, CA 93062**

* Based on timing of sign up as printed materials deadlines must be met early. "Printed Materials" does not include t-shirts

Program Ad Information

Size	Dimensions	Price
Business Card	2"H X 3 ¼ "w	\$50
Quarter Page-Layout 1	2"H x 6 ¾" W	\$100
Quarter Page-Layout 2	4 ¼" H x 3 ¼" W	\$100
Half Page-Layout 1	8 ¼"H x 3 ¼" W	\$150
Half Page-Layout 2	4"H x 6 ¾"W	\$150
Full Page	8 ¼"H x 6 ¾" W	\$200

Deadline for Program Ads is March 30. Please submit artwork as a JPEG or PDF to kathikiwanis@aol.com and mail payment to:

Simi Valley BluesFestival
Program Sponsorship
P.O. Box 966
Simi Valley, CA 93062
For Information on Program Ad call 805-732-4584